

Rep Order# 8802396 Ver# 7 Status Revised  
EC'd Yes

Traffic Order# 35867

Printed: 09/25/2012 4:24 PM  
Last Received: 09/25/2012 3:09 PM  
Showing Buylines: All Lines

1 of 6

Station KLAS-TV LAS VEGAS  
Advertiser ( ) NRSC-NATL REPUB SENA  
Product ISSUE  
Estimate#  
Buyer JESSICA MURRAY  
Phone#  
Fax#

Agency ( ) NEBO MEDIA  
3299 K ST NW, SUITE 200  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/17/2012 - 10/23/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES

Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

301657 3281

--- CONTRACT COMMENT ---

NAT'L REPUBLICAN SENATORIAL COMMITTEE \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION TO SHOW CHANGE IN AGENCY NAME ONLY. PLEASE  
CONFIRM.  
THANKS  
STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	W-F	600A-700A		:30	\$1,200.00	10/17-10/19	2	1	2	\$2,400.00	
				Buyline Comment: NEWS								
	2	M-TU	600A-700A		:30	\$1,200.00	10/22-10/23	2	1	2	\$2,400.00	
				Buyline Comment: NEWS								
	3	W-F	700A-900A		:30	\$1,000.00	10/17-10/19	2	1	2	\$2,000.00	
				Buyline Comment: EARLY SHOW								
	4	M-TU	700A-900A		:30	\$1,000.00	10/22-10/23	1	1	1	\$1,000.00	
				Buyline Comment: EARLY SHOW								
	5	W-F	900A-1000A		:30	\$850.00	10/17-10/19	2	1	2	\$1,700.00	
				Buyline Comment: KELLY								
	6	M-TU	900A-1000A		:30	\$850.00	10/22-10/23	1	1	1	\$850.00	
				Buyline Comment: KELLY								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	7	W-F	1000A-1100A		:30	\$1,100.00	10/17-10/19	0	0	0	\$0.00	
				Buyline Comment: PRICE								
	8	W-F	1100A-1200P		:30	\$1,500.00	10/17-10/19	0	0	0	\$0.00	
				Buyline Comment: Y & R								
	9	M-TU	1100A-1200P		:30	\$4,500.00	10/22-10/23	1	1	1	\$4,500.00	
				Buyline Comment: Y & R								
	10	W-F	1200P-1230P		:30	\$850.00	10/17-10/19	2	1	2	\$1,700.00	
				Buyline Comment: NEWS								
	11	M-TU	1200P-1230P		:30	\$850.00	10/22-10/23	2	1	2	\$1,700.00	
				Buyline Comment: NEWS								
	12	W-F	1230P-200P		:30	\$900.00	10/17-10/19	1	1	1	\$900.00	
				Buyline Comment: SOAPS								
	13	M-TU	1230P-200P		:30	\$900.00	10/22-10/23	1	1	1	\$900.00	
				Buyline Comment: SOAPS								
	14	W-F	200P-300P		:30	\$900.00	10/17-10/19	1	1	1	\$900.00	
				Buyline Comment: TALK								
	15	M-TU	200P-300P		:30	\$900.00	10/22-10/23	1	1	1	\$900.00	
				Buyline Comment: TALK								
	16	W-F	300P-400P		:30	\$1,000.00	10/17-10/19	2	1	2	\$2,000.00	
				Buyline Comment: ELLEN								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	17	M-TU	300P-400P	ELLEN	:30	\$1,000.00	10/22-10/23	1	1	1	\$1,000.00	
				Buyline Comment: ELLEN								
	18	W-F	400P-500P	NEWS	:30	\$1,300.00	10/17-10/19	2	1	2	\$2,600.00	
				Buyline Comment: NEWS								
	19	M-TU	400P-500P	NEWS	:30	\$1,300.00	10/22-10/23	1	1	1	\$1,300.00	
				Buyline Comment: NEWS								
	20	W-F	500P-630P	NEWS	:30	\$1,500.00	10/17-10/19	2	1	2	\$3,000.00	
				Buyline Comment: NEWS								
	21	M-TU	500P-630P	NEWS	:30	\$1,500.00	10/22-10/23	1	1	1	\$1,500.00	
				Buyline Comment: NEWS								
	22	W-F	630P-700P	IN EDITION	:30	\$1,300.00	10/17-10/19	2	1	2	\$2,600.00	
				Buyline Comment: IN EDITION								
	23	M-TU	630P-700P	IN EDITION	:30	\$1,300.00	10/22-10/23	1	1	1	\$1,300.00	
				Buyline Comment: IN EDITION								
	24	W-F	700P-800P	ET/INSIDER	:30	\$1,300.00	10/17-10/19	2	1	2	\$2,600.00	
				Buyline Comment: ET/INSIDER								
	25	M-TU	700P-800P	ET/INSIDER	:30	\$1,300.00	10/22-10/23	1	1	1	\$1,300.00	
				Buyline Comment: ET/INSIDER								
	26	W-F	1100P-1135P	NEWS	:30	\$2,200.00	10/17-10/19	2	1	2	\$4,400.00	
				Buyline Comment: NEWS								
	27	M-TU	1100P-1135P	NEWS	:30	\$2,200.00	10/22-10/23	2	1	2	\$4,400.00	
				Buyline Comment: NEWS								

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	28	W-F	1135P-1237A		:30	\$850.00	10/17-10/19	3	1	3	\$2,550.00	
				Buyline Comment: LETTERMAN								
	29	M-TU	1135P-1237A		:30	\$850.00	10/22-10/23	2	1	2	\$1,700.00	
				Buyline Comment: LETTERMAN								
	30	W-F	500A-600A		:30	\$1,000.00	10/17-10/19	2	1	2	\$2,000.00	
				Buyline Comment: NEWS								
	31	F	800P-900P		:30	\$5,500.00	10/19-10/19	0	0	0	\$0.00	
				Buyline Comment: CSI NY								
	32	SA-SU	1100P-1135P		:30	\$1,100.00	10/20-10/21	2	1	2	\$2,200.00	
				Buyline Comment: NEWS								
	33	SA	500A-700A		:30	\$250.00	10/20-10/20	0	0	0	\$0.00	
				Buyline Comment: SAT EARLY								
	34	SA	1000A-300P		:30	\$5,000.00	10/20-10/20	1	1	1	\$5,000.00	
				Buyline Comment: COLLEGE FOOTBALL								
	35	SA	500P-530P		:30	\$800.00	10/20-10/20	1	1	1	\$800.00	
				Buyline Comment: NEWS								
	36	SA	700P-800P		:30	\$600.00	10/20-10/20	1	1	1	\$600.00	
				Buyline Comment: ET WEEKEND								
	37	SA	630P-700P		:30	\$550.00	10/20-10/20	0	0	0	\$0.00	
				Buyline Comment: NEWS								

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	38	SU	630A-800A		:30	\$850.00	10/21-10/21	0	0	0	\$0.00	
				Buyline Comment: SUN MORN								
	39	SU	830A-930A		:30	\$2,500.00	10/21-10/21	1	1	1	\$2,500.00	
				Buyline Comment: FACE THE NATION								
	40	SU	930A-1000A		:30	\$450.00	10/21-10/21	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	41	SU	500P-530P		:30	\$1,500.00	10/21-10/21	1	1	1	\$1,500.00	
				Buyline Comment: NEWS								
	42	SU	630P-700P		:30	\$600.00	10/21-10/21	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	43	SU	700P-800P		:30	\$12,000.00	10/21-10/21	1	1	1	\$12,000.00	
				Buyline Comment: 60 MINUTES								
	44	SU	500A-600A		:30	\$400.00	10/21-10/21	2	1	2	\$800.00	
				Buyline Comment: EYE ON DC/WALL ST								
	45	SA	400P-500P		:30	\$400.00	10/20-10/20	1	1	1	\$400.00	
				Buyline Comment: WHACKED OUT SPORTS								

—REPORT TOTALS—

Report Totals: 56 / \$81,900.00

—SALES MONTHLY TOTALS—

Oct 12: 56 / \$81,900.00

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Sales Totals: 56 / \$81,900.00

Station Totals: 56 / \$81,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$264,194	CABL	0%	KLAS	31%	KSNV	31%	KTNV	18%	KTUD	0%
		KVCW	1%	KVMY	2%	KVVU	17%	UNKN	0%		

Books FEB11  
Demos RA35+